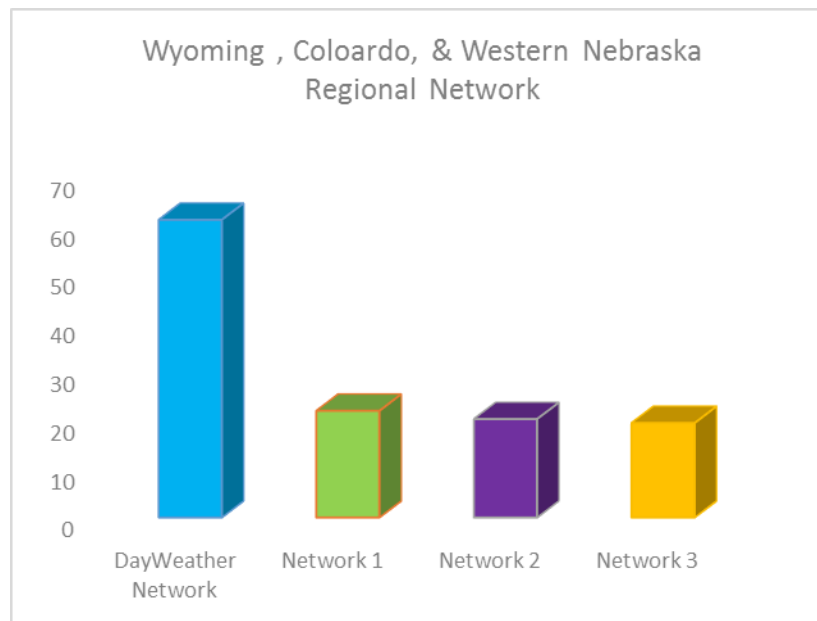




DayWeather Radio Network provides LOCAL weather forecasts to 80 affiliates in 40 markets and 4 states in the Rocky Mountain High Plains Region. Each weather program is customized for the local weather conditions for each affiliate location. Our meteorologists combine their analysis of multiple computer models with their experience and knowledge of the region's volatile weather patterns. Advertiser's messages are imbedded into LOCAL weather forecast programs delivered to each affiliate location 2-3 times daily. This unique capability allows advertisers to "cherry pick" only the affiliate locations they require instead of having to buy the total network.



According to the 2015 Ag Media Research biennial survey, DayWeather is the number one rated regional network in the states of Wyoming, Colorado and western Nebraska. This rating confirms the high value placed on the accuracy and dependability of these Local Ag information oriented weather forecast programs.



How to Buy DayWeather Network

Sponsorship of a program includes one commercial and a billboard announcement, within that program.

All programs are 2 to 3 minutes in length, and air Monday through Friday, during key Ag listening hours each day.

“Morning” programs air 6 to 8 am, “Mid-Day” programs air between 11:30 am and 1:00 pm, and

“Afternoon” programs air between 3:15 and 5:30 pm.

Pricing Options

State wide rates for: 30 and: 60 programs and commercial for Wyoming and Colorado

“Cherry Picking” Rates (minimum 2 markets) for Wyoming, Colorado, Nebraska and Montana

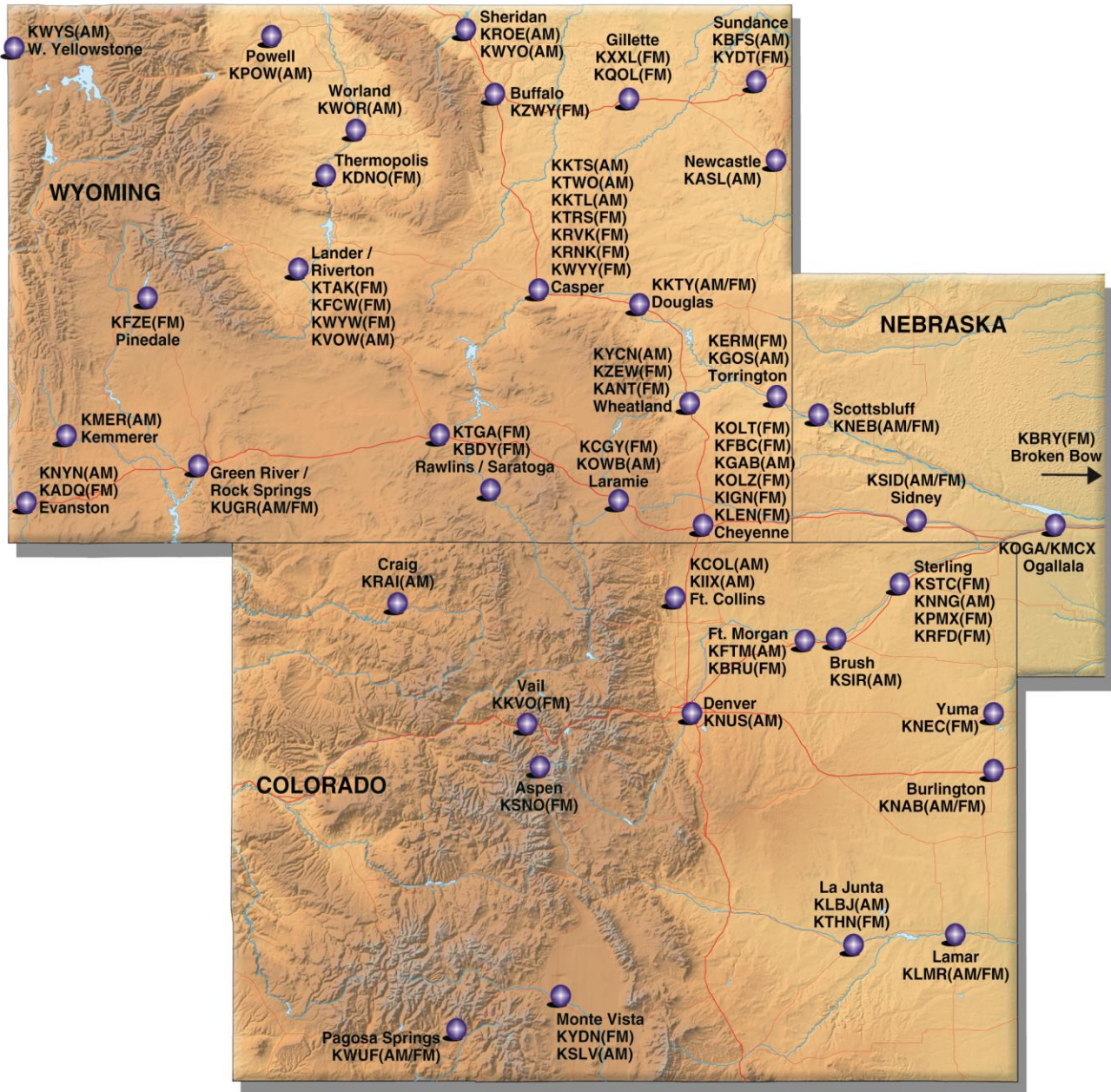
Per Spot, Per Market, NOT per station.

Discounts are available for schedules longer than 6 months

For more information call 1.800.584.9331



The DayWeather Radio Network covers four states in the Rocky Mountains and High Plains on 80 affiliated radio stations in 40 media markets.



Map Valid as of 11.2015

WYOMING AFFILIATES

Location	Station	Dial	Format	Demos	Counties
Buffalo	KZWY	105.9	Oldies	35+	Johnson
Casper	KTWO	1030 AM	News/Talk	25+	Natrona/Fremont
Casper	KVRK	107.9 FM	Classic Rock	18+	Natrona
Casper	KRNK	96.7 FM	Active Rock	18+	Natrona
Casper	KWYY	95.5 FM	Country	18+	Natrona
Casper	KTRS	104.7 FM	AC	18+	Natrona
Casper	KKTL	1400 AM	Sports	18+	Natrona
Casper	KKTS	1580 AM	AC	18+	Natrona
Casper	KKTS	107.3 FM	AC	18+	Natrona
Cheyenne	KGAB	650 AM	News/Talk	25+	Laramie/Albany
Cheyenne	KOLZ	100.7 FM	Country	18+	Laramie/Albany
Cheyenne	KLEN	106.3 FM	Country	18+	Laramie/Albany
Cheyenne	KIGN	101.9 FM	Rock	18+	Laramie/Albany
Cheyenne	KFBC	1240 AM	News/Talk	25-54	Laramie/Albany
Cheyenne	KOLT	92.9 FM	AC	18+	Laramie/Albany
Douglas	KKTY	1470 AM	Oldies	25-54	Converse
Douglas	KKTS	99.3 FM	AC	25-54	Converse
Evanston	KNYN	99.1 FM	Country	25+	Uinta
Evanston	KADQ	98.3 FM	Classic Rock	25+	Uinta
Gillette	KXXL	106.1 FM	Classic Rock	25+	Campbell
Gillette	KQOL	105.3 FM	AC	25+	Campbell
Green River	KUGR	1490 AM	AC	25-49	Sweetwater
Green River	KUGR	104.9 FM	AC	25-49	Sweetwater
Kemmerer	KMER	950 AM	Oldies	25-54	Lincoln
Laramie	KOWB	1290 AM	News/Talk	25+	Albany/Carbon
Laramie	KCGY	95.1 FM	Country	18+	Albany/Carbon
Newcastle	KASL	1240 AM	Country	25+	Weston/Crook
Pinedale	KFZE	104.3 FM	Country	18+	Sublette
Powell	KPOW	1260 AM	Country	25-64	Park/Big Horn
Rawlins/Saratoga	KTGA	99.3 FM	Classic Rock	18+	Carbon
Rawlins/Saratoga	KBDY	102.1FM	Country	18+	Carbon
Riverton/Lander	KTAK	93.9 FM	Country	18+	Fremont

Riverton/Lander	KVOW	1450 FM	Talk/Oldies	25+	Fremont
Riverton/Lander	KWYW	99.1 FM	Sports	18+	Fremont
Riverton/Lander	KFCW	93.1 FM	Classic Rock	25-64	Fremont
Sheridan	KROE	930 AM	News/Talk	35-54	Sheridan
Sundance	KYDT	103.1 FM	Country	35-54	Crook
Sundance	KBFS	1450 AM	Country	35-54	Crook
Thermopolis	KDNO	101.7 FM	Country	18+	Hot Springs
Torrington	KGOS	1490 AM	Country	18-50	Goshen
Torrington	KERM	98.3 FM	Country	18-50	Goshen
Wheatland	KANT	104.1 FM	Classic Rock	18+	Platte/Goshen/Converse
Wheatland	KYCN	1340 AM	Country	25+	Platte
Wheatland	KZEW	101.7 FM	AC	18-55	Platte
Worland	KWOR	1340 AM	Oldies	25+	Washakie

COLORADO AFFILIATES

Location	Station	Dial	Format	Demos	Counties
Aspen	KSNO	103.9 FM	AC	18-44	Pitkin
Brush	KSIR	1010 AM	Farm Radio	25-54	Morgan/Weld/Logan
Burlington	KNAB	1140 AM	Country	18-50	Kit Carson/Cheyenne
Burlington	KNAB	104.1 FM	Country	18-50	Kit Carson/Cheyenne
Craig	KRAI	550 AM	Country	35-54	Moffat/Jackson/Route
Denver	KNUS	710 AM	News/Talk	35-54	Adams/Arapaho/ Larimer/Weld
Fort Collins	KCOL	600 AM	News/Talk	35-54	Larimer
Fort Collins	KIIX	1410 AM	Classic Country	35-54	Larimer
Fort Morgan	KFTM	1400 AM	News/Talk	35-54	Morgan
Fort Morgan	KPRB	106.3 FM	AC	18+	Morgan
La Junta	KBLJ	1400 AM	Oldies	35-54	Otero/Bent/Crowley
La Junta	KTHN	92.1 FM	Country	18-50	Otero/Bent/Crowley
Lamar	KLMR	920 AM	Country	18-50	Prowers/Baca/Kiowa
Lamar	KLMR	93.3 FM	Classic Hits	35-54	Prowers/Baca/Kiowa
Monte Vista	KSLV	1240 AM	Country	18-50	Alamosa/Conejos
Monte Vista	KYDN	95.3 FM	Country	18-50	Alamosa/Conejos
Pagosa Springs	KWUF	1400 AM	Country	18-50	Archuleta
Pagosa Springs	KWUF	106.3 FM	AC	18-50	Archuleta
Sterling	KSTC	1230 AM	Oldies	35-54	Logan/Sedgwick/ Phillips
Sterling	KNNG	104.7 FM	Country	18-50	Logan/Sedgwick/ Phillips
Sterling	KRFD	94.5 FM	Country	18+	Logan/Sedgwick/ Phillips
					Phillips
Sterling	KPMX	105.7 FM	AC	18+	Logan/Sedgwick/ Phillips
					Phillips
Vail	KKVM	104.7 FM	Adult Alternative	18+	Eagle/Summit
Yuma	KNEC	100.9 FM	AC	18-50	Yuma/Washington

NEBRASKA AFFILIATES

Location	Station	Dial	Format	Demos	Counties
Ogallala	KOGA	930 AM	Nostalgia	35-54	Keith/Duel/Perkins/ Athur
Ogallala	KOGA	99.7 FM	Classic Rock	35-54	Keith/Duel/Perkins/ Athur
Ogallala	KMCX	106.5 FM	Country	18-50	Keith/Duel/Perkins/ Athur
Scottsbluff	KNEB	960 AM	Farm Radio	35-54	Scotsbluff/Morrill
Scottsbluff	KNEB	94.1 FM	Country	18-50	Scotsbluff/Morrill
Sidney	KSID	1340 AM	New Country	18-50	Cheyenne/Kimball
Sidney	KSID	98.7 FM	Classic Rock	25+	Cheyenne/Kimball
Broken Bow	KBRY	92.3 FM	Country	18+	Custer

MONTANA

Location	Station	Dial	Format	Demos	Counties
W. Yellowstone	KWYS AM	920 AM	Oldies	35-54	Gallatin/Park/Madison